



Youngsville

LOUISIANA

111%

population
growth in
nine years

Community Growth

The population has increased from the 5,034 in 2005 to 11,043 in 2014, as has the population density. In 2005 the city had 1,899 households. In 2014 the City has 4,016 households, an increase of 2,117 households. This equates to a 111% increase in a nine year span. For the last three consecutive years the City has issued an average of 400 new residential and commercial building permits.

\$106,662

average
household
income

High Income

The United State's average household income is \$74,165, where as the household income for Youngsville is 38% higher at \$106,662. Of the population, roughly 46% receive more than Youngsville's average, and 56% receive more than the national average. Much of this can contribute the job market living within Youngsville with 68% of jobs being white collar, 20% being blue collar, and 12% being service and farm.

371%

retail sales
growth in the
last decade

Retail Sales Growth

In the past decade (2004-2014), retail sales have grown by 371% at a time when population has grown 125%. Retail has significantly outpaced the substantial population growth seen, which supports the strength of the Youngsville retail market. Moreover, since the recession (2010-2014) retail sales have skyrocketed. Just in the past three years, retail sales have grown 109%.

1st

in Louisiana
as Best Place
to Live

Best Place to Live in Louisiana by Yahoo!

Youngsville was ranked 1st among the 20 Best Places to Live in Louisiana based on median household income, educational attainment, and property crime rates per 1,000 residents. Adding to the already rich quality of life, a new Charter School was built to offer even more educational opportunities for students.

Where life is *sweeter*

Spotlight: Youngsville Sports Complex

2015 Projected Attendance – 350,000

FACILITY has six soccer fields, four softball fields, five baseball fields, seven batting cages, 10 tennis courts, fishing pond, playground, and 10 multipurpose pavilions.

TOURNAMENTS include baseball, softball, lacrosse, soccer, volleyball, basketball and tennis.

YOUNGVILLE RECREATION CENTER will host basketball, volleyball and pickle ball courts as well as administrative offices. This facility will host youth leagues and attract new tournaments to the city.



MUSTANG WORLD SERIES in August 2015, will host 8 teams, with 5 teams from across the United States, 1 team for Asia Pacific Zone, 1 team from Caribbean Zone and 1 team from Mexico. Expected attendance for this tournament – 6,000-10,000 spectators over 6 days.

Demographics

Race Distribution

	City	Parish	USA
White	88.4	68.7%	71.1%
African-American	7.4%	25.9%	12.7%
Asian	1.4%	1.6%	5.2%
Other	2.9%	3.8%	11.0%
Hispanic or Latino	3.1%	4.4%	17.6%
Median Age	33.4yrs	34.6yrs	37.9yrs

Educational Attainment

High School Graduate	33.9%	30.8%	28.1%
Some College/Associate	25.2%	28.1%	29.2%
Bachelor's Degree	24.8%	19.3%	18.1%
Advanced Degree	6.11%	7.8%	10.8%

Households

Number of Households	4,016	91,475	—
Avg. Household Income	\$106,662	\$73,354	\$74,165
Households >\$100K Income	45.6%	22.8%	22.8%

Labor Force

Current Unemployment Rate 5.1%

Real Estate

2014 Avg. Home Sale Price	\$xxx,xxx
Residential Permits	353 \$56,414,094
City Tax Millage	11.68
Parish Tax Millage	82.9

Market

2013 Per Capita Income	\$41,359
2014 Youngsville Total Retail Sales	\$215,264,001

Lagniappe (Something Extra)

2014 Traffic Counts	
Milton Ave, West of Chemin Metarie	13,679
20/20 Projected Chemin Metarie Estimated	22,000