



# Market Profile

Youngsville City, LA  
Youngsville City, LA (2283335)  
Geography: Place

Prepared by Esri

	Youngsville c...
<b>Population Summary</b>	
2000 Total Population	4,829
2010 Total Population	8,258
2020 Total Population	12,825
2020 Group Quarters	0
2025 Total Population	14,470
2020-2025 Annual Rate	2.44%
2020 Total Daytime Population	11,870
Workers	5,153
Residents	6,717
<b>Household Summary</b>	
2000 Households	1,683
2000 Average Household Size	2.87
2010 Households	2,919
2010 Average Household Size	2.83
2020 Households	4,553
2020 Average Household Size	2.82
2025 Households	5,139
2025 Average Household Size	2.82
2020-2025 Annual Rate	2.45%
2010 Families	2,260
2010 Average Family Size	3.20
2020 Families	3,330
2020 Average Family Size	3.26
2025 Families	3,725
2025 Average Family Size	3.28
2020-2025 Annual Rate	2.27%
<b>Housing Unit Summary</b>	
2000 Housing Units	1,820
Owner Occupied Housing Units	76.5%
Renter Occupied Housing Units	15.9%
Vacant Housing Units	7.5%
2010 Housing Units	3,091
Owner Occupied Housing Units	81.9%
Renter Occupied Housing Units	12.5%
Vacant Housing Units	5.6%
2020 Housing Units	4,867
Owner Occupied Housing Units	80.1%
Renter Occupied Housing Units	13.4%
Vacant Housing Units	6.5%
2025 Housing Units	5,530
Owner Occupied Housing Units	79.5%
Renter Occupied Housing Units	13.5%
Vacant Housing Units	7.1%
<b>Median Household Income</b>	
2020	\$82,722
2025	\$87,486
<b>Median Home Value</b>	
2020	\$217,770
2025	\$232,933
<b>Per Capita Income</b>	
2020	\$36,099
2025	\$39,856
<b>Median Age</b>	
2010	32.4
2020	35.1
2025	35.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2020 Households by Income</b>	
Household Income Base	4,553
<\$15,000	5.8%
\$15,000 - \$24,999	2.6%
\$25,000 - \$34,999	7.0%
\$35,000 - \$49,999	8.9%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	20.3%
\$100,000 - \$149,999	20.2%
\$150,000 - \$199,999	10.6%
\$200,000+	6.8%
Average Household Income	\$99,995
<b>2025 Households by Income</b>	
Household Income Base	5,139
<\$15,000	5.4%
\$15,000 - \$24,999	2.4%
\$25,000 - \$34,999	6.4%
\$35,000 - \$49,999	8.1%
\$50,000 - \$74,999	16.4%
\$75,000 - \$99,999	19.4%
\$100,000 - \$149,999	20.9%
\$150,000 - \$199,999	12.9%
\$200,000+	8.1%
Average Household Income	\$110,501
<b>2020 Owner Occupied Housing Units by Value</b>	
Total	3,901
<\$50,000	7.8%
\$50,000 - \$99,999	3.8%
\$100,000 - \$149,999	8.1%
\$150,000 - \$199,999	20.6%
\$200,000 - \$249,999	27.3%
\$250,000 - \$299,999	13.6%
\$300,000 - \$399,999	10.2%
\$400,000 - \$499,999	3.6%
\$500,000 - \$749,999	2.9%
\$750,000 - \$999,999	1.6%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.5%
Average Home Value	\$245,642
<b>2025 Owner Occupied Housing Units by Value</b>	
Total	4,394
<\$50,000	5.4%
\$50,000 - \$99,999	2.6%
\$100,000 - \$149,999	6.4%
\$150,000 - \$199,999	18.1%
\$200,000 - \$249,999	26.5%
\$250,000 - \$299,999	16.5%
\$300,000 - \$399,999	13.3%
\$400,000 - \$499,999	4.8%
\$500,000 - \$749,999	3.6%
\$750,000 - \$999,999	1.9%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.6%
Average Home Value	\$271,450

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>	
Total	8,258
0 - 4	9.2%
5 - 9	8.9%
10 - 14	8.6%
15 - 24	10.8%
25 - 34	17.2%
35 - 44	18.1%
45 - 54	13.6%
55 - 64	7.6%
65 - 74	3.8%
75 - 84	1.7%
85 +	0.5%
18 +	69.2%
<b>2020 Population by Age</b>	
Total	12,825
0 - 4	7.9%
5 - 9	8.3%
10 - 14	8.4%
15 - 24	11.8%
25 - 34	13.4%
35 - 44	17.2%
45 - 54	13.6%
55 - 64	10.6%
65 - 74	5.8%
75 - 84	2.3%
85 +	0.6%
18 +	71.4%
<b>2025 Population by Age</b>	
Total	14,468
0 - 4	7.7%
5 - 9	7.9%
10 - 14	8.3%
15 - 24	11.9%
25 - 34	13.3%
35 - 44	16.3%
45 - 54	13.7%
55 - 64	10.2%
65 - 74	6.9%
75 - 84	2.9%
85 +	0.8%
18 +	71.5%
<b>2010 Population by Sex</b>	
Males	4,127
Females	4,131
<b>2020 Population by Sex</b>	
Males	6,342
Females	6,483
<b>2025 Population by Sex</b>	
Males	7,167
Females	7,301

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Market Profile

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<b>2010 Population by Race/Ethnicity</b>	
Total	8,258
White Alone	89.6%
Black Alone	7.0%
American Indian Alone	0.4%
Asian Alone	1.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	1.1%
Hispanic Origin	2.9%
Diversity Index	23.8
<b>2020 Population by Race/Ethnicity</b>	
Total	12,825
White Alone	85.3%
Black Alone	9.7%
American Indian Alone	0.4%
Asian Alone	1.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	1.8%
Hispanic Origin	3.8%
Diversity Index	31.7
<b>2025 Population by Race/Ethnicity</b>	
Total	14,470
White Alone	83.8%
Black Alone	10.4%
American Indian Alone	0.5%
Asian Alone	1.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	2.1%
Hispanic Origin	4.5%
Diversity Index	34.7
<b>2010 Population by Relationship and Household Type</b>	
Total	8,258
In Households	100.0%
In Family Households	89.4%
Householder	27.4%
Spouse	22.4%
Child	35.9%
Other relative	2.0%
Nonrelative	1.7%
In Nonfamily Households	10.6%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2020 Population 25+ by Educational Attainment</b>	
Total	8,156
Less than 9th Grade	2.6%
9th - 12th Grade, No Diploma	4.1%
High School Graduate	24.7%
GED/Alternative Credential	3.4%
Some College, No Degree	17.9%
Associate Degree	8.8%
Bachelor's Degree	31.2%
Graduate/Professional Degree	7.2%
<b>2020 Population 15+ by Marital Status</b>	
Total	9,671
Never Married	28.8%
Married	59.4%
Widowed	2.9%
Divorced	8.9%
<b>2020 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	7,238
Population 16+ Employed	85.0%
Population 16+ Unemployment rate	15.0%
Population 16-24 Employed	7.9%
Population 16-24 Unemployment rate	37.2%
Population 25-54 Employed	74.9%
Population 25-54 Unemployment rate	12.2%
Population 55-64 Employed	13.7%
Population 55-64 Unemployment rate	13.3%
Population 65+ Employed	3.5%
Population 65+ Unemployment rate	10.8%
<b>2020 Employed Population 16+ by Industry</b>	
Total	6,153
Agriculture/Mining	12.0%
Construction	12.4%
Manufacturing	7.1%
Wholesale Trade	2.1%
Retail Trade	7.3%
Transportation/Utilities	2.2%
Information	0.6%
Finance/Insurance/Real Estate	6.6%
Services	45.5%
Public Administration	4.1%
<b>2020 Employed Population 16+ by Occupation</b>	
Total	6,153
White Collar	62.0%
Management/Business/Financial	21.0%
Professional	23.9%
Sales	6.1%
Administrative Support	10.9%
Services	12.5%
Blue Collar	25.5%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	11.1%
Installation/Maintenance/Repair	4.8%
Production	4.1%
Transportation/Material Moving	5.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>	
Total	2,919
Households with 1 Person	16.6%
Households with 2+ People	83.4%
Family Households	77.4%
Husband-wife Families	63.3%
With Related Children	36.6%
Other Family (No Spouse Present)	14.1%
Other Family with Male Householder	4.5%
With Related Children	2.9%
Other Family with Female Householder	9.6%
With Related Children	7.2%
Nonfamily Households	5.9%
All Households with Children	47.3%
Multigenerational Households	2.9%
Unmarried Partner Households	7.5%
Male-female	6.7%
Same-sex	0.8%
<b>2010 Households by Size</b>	
Total	2,919
1 Person Household	16.6%
2 Person Household	31.5%
3 Person Household	19.8%
4 Person Household	20.4%
5 Person Household	8.6%
6 Person Household	2.1%
7 + Person Household	0.9%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	2,919
Owner Occupied	86.7%
Owned with a Mortgage/Loan	70.6%
Owned Free and Clear	16.1%
Renter Occupied	13.3%
<b>2020 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	245
Percent of Income for Mortgage	11.0%
Wealth Index	100
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	3,091
Housing Units Inside Urbanized Area	96.8%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	3.2%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	8,258
Population Inside Urbanized Area	97.1%
Population Inside Urbanized Cluster	0.0%
Rural Population	2.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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## Youngsville c...

### Top 3 Tapestry Segments

1. Soccer Moms (4A)
2. Middleburg (4C)
3. Up and Coming Families (7A)

### 2020 Consumer Spending

Apparel & Services: Total \$	\$10,937,895
Average Spent	\$2,402.35
Spending Potential Index	112
Education: Total \$	\$8,476,641
Average Spent	\$1,861.77
Spending Potential Index	104
Entertainment/Recreation: Total \$	\$16,360,210
Average Spent	\$3,593.28
Spending Potential Index	111
Food at Home: Total \$	\$26,356,757
Average Spent	\$5,788.88
Spending Potential Index	108
Food Away from Home: Total \$	\$19,141,260
Average Spent	\$4,204.10
Spending Potential Index	112
Health Care: Total \$	\$29,246,408
Average Spent	\$6,423.55
Spending Potential Index	112
HH Furnishings & Equipment: Total \$	\$11,461,998
Average Spent	\$2,517.46
Spending Potential Index	115
Personal Care Products & Services: Total \$	\$4,783,900
Average Spent	\$1,050.71
Spending Potential Index	114
Shelter: Total \$	\$94,181,338
Average Spent	\$20,685.56
Spending Potential Index	107
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,526,143
Average Spent	\$2,751.18
Spending Potential Index	117
Travel: Total \$	\$12,330,784
Average Spent	\$2,708.28
Spending Potential Index	112
Vehicle Maintenance & Repairs: Total \$	\$5,854,506
Average Spent	\$1,285.86
Spending Potential Index	111

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

July 02, 2020