



Independence Day Celebration Sponsorship Opportunities

For Sponsorship Opportunities, Contact Tim Robichaux or Josh Smith (337) 857-6804,
Email: TimRobichaux@YoungsvilleLA.gov or Angie Eckman (337) 278-2841, Email: angie@adworx.com.

Presenting Sponsor - \$8,000



- Your company named in the official event - Youngsville Independence Day Celebration presented by your company
- Exclusivity as Presenting Sponsor
- Your company named on press releases sent to media
- Your company logo on official marketing materials
- Your company featured as Presenting Sponsor on all on site signage
- Your company featured as Presenting Sponsor in social media campaign to be promoted by both YSC and COY social media platforms (approximately 50,000 followers)
- Live mentions of your company as Presenting Sponsor throughout the event
- VIP stage area reserved for your company
- Your logo on included on event flyer
- Your company mentioned as Presenting Sponsor in event video
- Your company logo featured exclusively on LED wall at stage
- Opportunity to showcase your business video on LED wall (video provided by sponsor)
- Your company featured on Youngsville Sports Complex and City of Youngsville official websites www.YoungsvilleSportsComplex.com, www.Youngsville.us
- Your logo included in email blasts from YSC and COY databases (approximately 15,000)
- Eight (8) VIP Tent Passes and Sixteen (16) Drink Tickets



VIP Tent Sponsorship - \$6,500

SOLD

- Your company signage at the VIP tent area
- Live mentions of your company during the event
- Your logo included in social media campaign on Youngsville Sports Complex and City of Youngsville social media platforms
- Your logo included in email blasts from YSC and COY databases (approximately 15,000)
- Your company logo featured on LED wall at stage
- Six (6) VIP Tent Passes and Twelve (12) Drink Tickets

Red, White & Boom - Fireworks Sponsor - \$2,500 (~~4~~) 2 available

- Fireworks show provided by your company
- Sign/Banner on site with your company logo
- Live mentions of your company during the event
- Your logo included in social media campaign on Youngsville Sports Complex and City of Youngsville social media platforms
- Your logo included in email blasts from YSC and COY databases (approximately 15,000)
- Your company logo featured on LED wall at stage
- Four (4) VIP Tent Passes and Eight (8) Drink Tickets per sponsorship

Live Music Sponsor - \$5,000

SOLD

- Live Music presented by your company
- Sign/Banner on site at stage with your logo
- Live mentions of your company during the event
- Your logo included in social media campaign on Youngsville Sports Complex and City of Youngsville social media platforms
- Your logo included in email blasts from both YSC and COY databases (approximately 15,000)
- Your company logo featured on LED wall at stage
- Four (4) VIP Tent Passes and Eight (8) Drink Tickets



Kids Zone Sponsor - \$2,500

SOLD

- Sign/Banner on site at Kids Zone with your logo
- Live mentions of your company during the event
- Your logo included in social media campaign on Youngsville Sports Complex and City of Youngsville social media platforms
- Your logo included in email blasts from both YSC and COY databases (approximately 15,000)
- Your company logo featured on LED wall at stage
- Four (4) VIP Tent Passes and Eight (8) Drink Tickets per Sponsorship

Photo Booth Sponsor - \$1,000

SOLD

- Photo Booth provided by your company
- Your company logo on digital photo booth frame
- Sign/Banner on site at Photo Booth with your logo
- Live mentions of your company during the event
- Your logo included in social media campaign on Youngsville Sports Complex and City of Youngsville social media platforms
- Your logo included in email blasts from both YSC and COY databases (approximately 15,000)
- Your company logo featured on LED wall at stage



Bar Sponsor - \$2,000



- Sign/Banner on site at Bar areas with your logo
- Your company logo on official event koozies
- Live mentions of your company during the event
- Your logo included in social media campaign on Youngsville Sports Complex and City of Youngsville social media platforms
- Your logo included in email blasts from both YSC and COY databases (approximately 15,000)
- Your company logo featured on LED wall at stage
- Four (4) VIP Tent Passes and Eight (8) Drink Tickets per Sponsorship

Logo Hand Fans - \$2,000 (1 available)

- Your company logo exclusively on hand fans (min. 2,500 fans)
- Live mentions of your company during the event
- Your logo included in social media campaign on Youngsville Sports Complex and City of Youngsville social media platforms
- Your logo included in email blasts from both YSC and COY databases (approximately 15,000)
- Your company logo featured on LED wall at stage
- Four (4) VIP Tent Passes and Eight (8) Drink Tickets per Sponsorship

LED Stage Spotlight - \$500

- Your company business video featured (up to :60 seconds max) and/or your company logo featured on LED wall
- Live mentions of your company during the event
- Your logo included in social media campaign on Youngsville Sports Complex and City of Youngsville social media platforms